

# Marshall County Chamber of Commerce

11544 Highway 70

P. O. Box 542

Madill, OK 73446

[www.mccoconline.org](http://www.mccoconline.org)

Phone: 580-795-2431

Email: [info@mccoconline.org](mailto:info@mccoconline.org)



*"In The Arms Of Labor We Grow"*

## What is a Chamber of Commerce?

A Chamber of Commerce is a coalition of area businesses, industries, organizations and professionals who pool their talents and resources to improve the economic, civic, and cultural climate of their community.

The Chamber is an advocate and service organization for business. It provides a venue through which business professionals can take effective action for the progress and growth of their communities.

## Why should you become a member of the Marshall County Chamber of Commerce?

- As a Chamber member, you become part of an organization with a strong credible voice that speaks out on behalf of business and industry.
- A Chamber membership allows you to shape your community by participating in projects and special task groups which apply business-oriented solutions to community concerns.
- As a Chamber member, you have access to one of the most efficient, effective network systems available to promote your business and expand your customer base.
- Your local Chamber of Commerce works tirelessly to promote members, and can provide you with resources and referrals to grow your business.
- A Chamber membership can boost your community image and increase your sales. A recent national survey found that consumers are 63% more likely to buy from Chamber members.
- A Chamber membership gives your business a page on the Chamber website ([www.mccoconline.org](http://www.mccoconline.org)) dedicated to your business including information and pictures about your business, a link to your separate website, and access to post job listings on our "Careers" page.

## Benefits of being a member of the Marshall County Chamber of Commerce:

- Business Referrals
- Business promotion
- Increased visibility
- Networking opportunities
- Leadership opportunities
- Workforce development
- Business/education partnerships
- Member to Member Discounts
- Government relations/Legislative advocacy
- Marketing opportunities
- Support Economic development
- Communications
- Events
- Growth
- Participation Rewards Program

## How much is Your Chamber Membership Worth?

\$2,750\*:

Do the math:

\$25 Lobby Display  
\$100 Printed directory  
\$300 Online directory  
\$300 Monthly Meetings/Legislative Luncheons  
\$300 Training Opportunities/Job Fair  
\$300 Networking  
\$400 Mobile App listing  
\$500 Referrals  
\$525 Media Exposure & Internet Activity

Priceless:

- Chamber visibility and credibility.
- Looking out for the well being of business through continual contact with elected officials to represent business to government.
- A large network to expand business horizons through networking events, luncheons and as a volunteer.
- A membership decal certifies your investment in the most successful business organization.

\*The basic annual dues could yield at least a \$2,750 return. Numbers are based on national benchmarks compiled by the American Chamber of Commerce Executives.

---

For more information, or to join the Marshall County Chamber of Commerce, contact:

Johnna Harding, Executive Director  
Phone #: (580) 795-2431  
Cell #: (580) 795-5870  
Address: 11544 Highway 70, Madill  
PO Box 542, Madill, OK 73446  
Email: [info@mccoconline.org](mailto:info@mccoconline.org)  
Website: [www.mccoconline.org](http://www.mccoconline.org)

## Did You Know...?

The Marshall County Chamber may have benefits you don't know about that could help your business be more successful!

- The Chamber is the largest business organization in Marshall County designed for making new business contacts. The Chamber provides visibility and networking that businesses need to grow.
- The "Member Listing" on the Chamber website is an online directory containing every Chamber member along with a picture and more information about each member.
- Chamber members receive FREE member subscription to "My Chamber App", a mobile application that leads residents and visitors to Member locations, services, products, and events.
- Chamber members receive a discount for the "Featured" upgrade listing in My Chamber App (\$10/year instead of \$395/year). This allows you to put more information about your business on the mobile app as well as a picture.
- There is a completely free way to promote your business and events in our email "blasts", on our website, and on the My Chamber App.
- Specials, discounts or "hot deals" your business is running can be posted on the My Chamber App.
- Employment Postings can be placed on the Chamber's website under the "Careers" tabs to reach prospective employees.
- Job Fair to introduce your business to job seekers.
- Brochures or publications that your business has can be distributed from the Chamber office either on the display table or in relocation packets.
- Ribbon cuttings, ground breaking ceremonies, "After Hours" events, and mention in the newspaper to bring focus to new members.
- Opportunity to sponsor events/fundraisers.
- Being a Chamber member increases credibility and awareness. Customers are 63% more likely to buy from a business that is a Chamber member according to a study conducted by The Schapiro Group.
- The Chamber provides more than 30 networking events each year for members to access other business leaders, including: After-Hours, Ribbon Cuttings, Grand Openings, Legislative Luncheons, monthly Chamber meetings, community events – just to name a few.